

makepiece

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PRESS RELEASE



Winter glamour knits an eco-revelation

Makepiece AW09 'Epiphany' brings stunning shapes, redolent with romance, unexpected knits, rich colours and winter softness – all ethically made in the UK from British wool – and our own sheep.

Roses grow out of winter dresses, while dramatic ruching creates warmth and stylish silhouettes. Filmy layers of open knits add glamour with chunky scarves for substance.

Our drained down dusk palette is warm and deep, perfect colours for winter nights.

Autumn Winter 09 at Makepiece. Fabulously feminine, gorgeous and wearable.

Makepiece is...

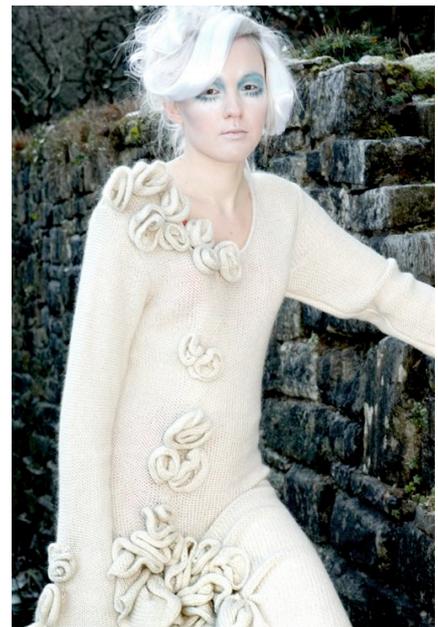
Unique, beautiful, desirable design, sustainable knitwear, made in England from a Pennine landscape and our own sheep.

We take natural yarns, raised sustainably, spin them as locally as possible, knit in our community, using the minimum chemical processes possible to produce a finished product that can be treasured for years.

Makepiece... sheep to chic

Pure 8-10 February and London Fashion Week Exhibition 21-24 February 2009

/ends



Notes

Exhibitions Autumn/Winter 2009/10

To book appointments contact Amanda Dennes

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Pure London, Ethical Pure AW09/10, 8th-10th February 2009

Venue: Olympia, London

Date & Times:

Sun 8th Feb - 9.30 - 7pm

Mon 9th Feb - 9.30 - 7pm

Tue 10th Feb - 9.30 - 5pm

Web: www.purewomenswear.co.uk

London Fashion Week Exhibition, Estethica AW09/10 21st-24th February 2009

Venue: Natural History Museum, London

Date:

Sat 21st Feb

Sun 22nd Feb

Mon 23rd Feb

Tue 24th Feb

Times: to be published most days 9am-6pm

Web: www.londonfashionweek.co.uk

Press

For further press information and images please contact :

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About Makepiece

Makepiece was founded in 2004 by Nicola Sherlock and Beate Kubitz to produce beautiful clothing that is sustainable, low-impact and eco-friendly.

All our clothes are made from British farmed wool, alpaca and mohair, and are manufactured - from flock to frock - in the UK. We even keep our own sheep.

Makepiece has featured in Easy Living, The Telegraph, Manchester Evening News, BBC Look North, the Yorkshire Post, and Marie Claire.

Like you, we want beautiful clothes and...

HUMAN RIGHTS... we know we can trust our farmers and the mills where we live to produce yarn to a very high standard - and to look after the people involved in production.

ENVIRONMENTAL SUSTAINABILITY... we've chosen to use wool and mohair from British farms and our own sheep because we know how the land is farmed, and fibres such as hemp, bamboo and tencel because they can easily be grown sustainably.

FEWER CHEMICALS... each collection contains undyed and naturally dyed clothes along with some azo-free dye colourways dyed to european environmental controls.

A SMALL CARBON FOOTPRINT... we want our clothes to travel very few road miles before they're worn so all our spinning, dyeing and manufacturing is done in the UK.

NO LANDFILL... we design our clothes to last - but when they've finally been worn to shreds, they can be composted.