

# makepiece

2 Dale Street | Todmorden | OL14 5PX  
www.makepiece.co.uk | 01706815888 | info@makepiece.co.uk

## PRESS RELEASE

### **Lit, knits and evolution: Angels and Insects define Makepiece in 2009**

#### **Sheep-keeping eco-fashion label draws inspiration from AS Byatt**



Angels and Insects – eco-knitwear inspired by a sudden bright hot spring and the book by A S Byatt brought Angels - will be launched just in time to celebrate 200 years of Darwin.

These delicate, feminine summer dawn infused knits, include gossamer fine mohair ruched into shrugs, delicately traced butterfly inspired capes, bee delighting foxglove-fluted ruffles and lace panelled wing motifs all in hot, high summer colours.

As ever, there are clever, versatile shrugs which can be worn as scarves - the perfect holiday packing accessory - as well as the extraordinary dresses and skirts which stretch the boundaries of knitting with invertebrate structures to adorn and shape striking and beautiful knits.

At home in the Pennines, we had our most successful lambing year yet with over 40 Shetland lambs born despite late blizzards and many rain storms.

For the first time we've spun a very fine weight undyed cocoa brown worsted yarn from their fleeces which can be knitted into Nottingham lace and some very special, incredibly soft garments are in development.

#### **Makepiece... sheep to chic**

**LAUNCH PARTY: 2 September 2008 from 5.30pm @ Potassium, 2 Seymour Place London WC1H 2NA hosted by Agent Zuzu for Makepiece and Julia Smith for details call Zuzu Carter 07950 332433**

**London Fashion Week Exhibition | Stand LC48 | 15-18 September 2008 for details call Beate Kubitz 07974 369240**

/ends

## Notes

**Makepiece AW08 : London Fashion Week Exhibition | Estethica | Stand LC48**

**For more information and images contact Beate Kubitz at Makepiece on 01706 815888 / 07974 369240 / beate@makepiece.co.uk**

With thanks to A S Byatt for kind permission to use Angels and Insects as our title, and for the inspiration we drew from the book.

### About Angels and Insects

Set in the era of Victorian naturalist voyagers, of whom Darwin is the most notable, Angels and Insects traces two love stories across the contemporary obsessions for charts, classification, structures and stricture.

**Further information: Deborah Rogers, Rogers, Coleridge and White 020 7221 3717**

### Darwin

12 February 2009 marks the 200<sup>th</sup> anniversary of the birth of Darwin, and 150 years since the publication of On the Origin of Species, Darwin's detailed work on the theory of natural selection and its role in evolution.

### Photo

Model: Symera | Make-up: Michelle Webb | Photography: Cameron McNee

### Behind the label



Makepiece was founded in 2004 by Nicola Sherlock and Beate Kubitz to produce beautiful clothing that is sustainable, low-impact and eco-friendly.

Initially producing knitwear from wool from their own sheep and sustainable natural fibre farmed in the UK (wool, alpaca, angora and mohair), Makepiece added low-impact wovens to its collection in 2007.

Knitwear designer Nicola Sherlock is a graduate in Fashion Knitwear Design from Nottingham Trent University. Her final collection was based around bringing organic and slow-food ethics into fashion. She worked in Nottingham and New York, before setting up Makepiece.

Beate Kubitz is both business manager and farmer. She has a degree in Philosophy and ten years experience running campaigns and activities for organisations including Amnesty International. She keeps a small flock of Shetland sheep for their coloured wool.

*'If you think of what you're wearing and you find it's been round the world before you put it on for the first time, was manufactured out of cotton dripping with pesticides or sewn by people in shoddy conditions, it suddenly doesn't feel half as glamorous.'*

*'Style is about expressing who we are. Most of us don't think of ourselves as cheap and shoddy but if we're not careful that's what our clothes say about us.'*

### Like you, we want beautiful clothes and...

**HUMAN RIGHTS...** we know we can trust our farmers and the mills where we live to produce yarn to a very high standard - and to look after the people involved in production.

**ENVIRONMENTAL SUSTAINABILITY...** we've chosen to use wool and mohair from British farms and our own sheep because we know how the land is farmed, and fibres such as hemp, bamboo and tencel because they can easily be grown sustainably.

**FEWER CHEMICALS...** each collection contains undyed and naturally dyed clothes along with some azo-free dye colourways dyed to european environmental controls.

**A SMALL CARBON FOOTPRINT...** we want our clothes to travel very few road miles before they're worn so all our spinning, dyeing and manufacturing is done in the UK.

**NO LANDFILL...** we design our clothes to last - but when they've finally been worn to shreds, they can be composted.